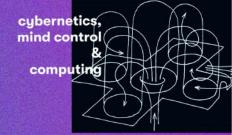
THEY WANT TO PROGRAM THE HUMAN COMPUTER THEY WANT TO PROGRAM THE HUMAN COMPUTER THEY WANT TO PROGRAM THE HUMAN COMPUTER THEY WANT TO PROGRAM THE HUMAN COMPUTER

THEY WANT TO PROGRAM THEY WANT TO PROGRAM THEY WANT TO PROGRAM THEY WANT TO PROGRAM THE THEY WANT TO PROGRAM THE

PUTER UTER PUTER HUMAN COMPUTER

summer 2023



A CATALOG FROM APPOINTCUSED BOCHEOM APPOINTCUSED BOCHEOM APPORT USED BOOKS

# THEY WANT TO PROGRAM THE HUMAN COMPUTER

A. 228 .-

23

70

bo

22

39

2C 32

15

20

-20

26

32

15.

-12

-21

32

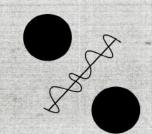
22

21

32

0 100

Cybernetics, Mind Control, and Computing A Catalog from Apport Used Books



Summer 2023

# Introduction

birthed its evil twin The species that from its own mind! The projection from within of а psychotic geometry? A feedback loop trapping us in conversation with our own creation... The relationship between man and his monster. The computer, the flesh made to house electricity. No! too natural, too easy a suspect. It is the impulse to crystallize and control. Cybernetics, from a mathematician's mind to AM's ear?\* Ellison's villainous supercomputer may be closer in spirit to our world's course than Dick's walking-talking ontological grey areas.\*\* Electricity is driven along straight lines. The rat's maze led to the screens.

This catalog. built of intentional collecting and total happenstance, sells books to you, oui. but is also a conjectural theory tying together the literatures of Norbert Wiener & co.'s "cybernetics," the maddening corpus of mind control and MKULTRA primary and secondary (i.e., speculative) writings, and 20th century computer science, which so much developed in concert with the cybernetics movement(s). books T write and offer these from а in moment which the boundaries separating these three concepts are not entirely visible. It is almost cliche now to point out the plain programming we expose ourselves to in order to use these technologies of convenience, their prosthetic memories and powers of social amplification. So in turning to these histories, we can see the knot before its tightness approaches total unity.

The earliest books in this catalog. 1910 and 1926. surprisingly rich glimpse of what was offer a to come Monell's *High* post-Wiener, post-Dick. Frequency Electric and Grover's Handbook of Electrotherapy. Currents… Α new sort of blood was being transfused into the human organism. Later this transfusion became conceptual: the application of order, control, and systems to the unruly human mind, singular and plural. Electricity allows itself to be channeled, utilized. funneled, and Do people? This was the question, in my estimation, posed by of the some

discoveries that led to the mind control scares later in the 20th century. The solution? Buy a book or two herein, why don't ya? Titles to consider: a true first edition of MKULTRA psychologist G. H. Estabrooks' darkly fascinating *Hypnotism*; a rare piece of Esalen/Lilly ephemera; a forgotten Turner mind control documentary on VHS; an array of American Society for Cybernetics publications; a nice quartet of books by the mad psychiatrist D. Ewen Cameron. Many gems abound – dig around in the static.

Some liberties are taken with the scope of this project. Some inclusions are lighthearted, almost jokes. All jigsaw in somewhere, though. The cybernetic literature is perhaps the main focus here, and is supplemented and given biased context by the mind control and conspiratorial titles. The computer books? Trees in the landscape evoked by the more dire entries. I guess the poet-bookseller could only inaugurate a catalog series in this way, with a sort of poem-catalog.

> Ben Roylance Proprietor, Apport Used Books May, 2023

cover and title page design by Kim Nguyen

\* See I Have No Mouth and I Must Scream by Harlan Ellison \*\* See Do Androids Dream of Electric Sheep? by Philip K. Dick

#### ORDERING INFORMATION:

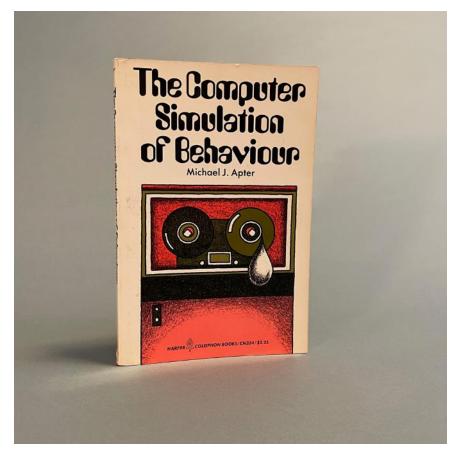
To order any of the books from this catalog, email apportusedbooks@gmail.com, direct message @apportusedbooks on Instagram, or walk into Apport Used Books and inquire. All sales are on a first-come basis, and your seeing an item in this publication does not guarantee its availability. I have described condition and edition to the best of my ability, though subjectivity may creep in.

Apport Used Books 12 S 4th Street Emmaus PA



## 1. ADAM, William J. The Cybernetics of Creation.

Technibook, 1959. 8vo, 281 pp. Second edition. Red imitation leather boards with design imprinted. Near Fine in Very Good dust jacket in mylar sleeve. A fringe book that seems to use the concept of cybernetics to refute or challenge popular theories of the beginning of the universe. "It is the only book that defines the source and character of Nature's forces and how they react to grow the universe." Includes separate, folded chart of nuclides reprinted "with permission" from General Electric.



# 2. APTER, Michael J. The Computer Simulation of Behaviour.

Harper & Row, 1971. 12mo, 180 pp. Softcover. First Harper Colophon edition, first printing. Near fine, very mild wear to wraps and bottom spine lightly bumped. A text on "the computer modelling of psychological processes." Cover illustration by Craig Bernhardt.



# 3. AMERICAN SOCIETY FOR CYBERNETICS. Cybernetics Technique in Brain Research and the Educational Process. 1971 Fall Conference.

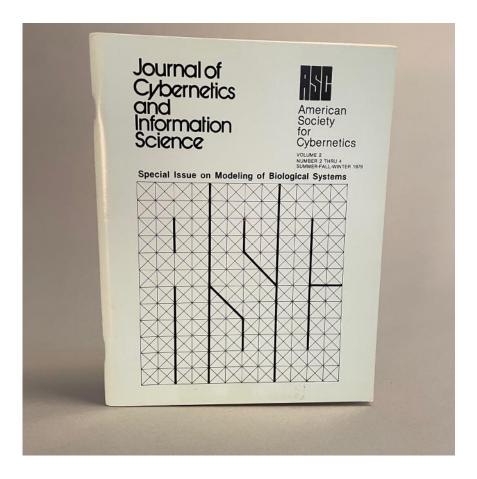
ASC, 1971. 4to, 266 pp. Plastic strip binding. Near Fine, light toning to cover. The proceedings of the 1971 conference ASC held in Washington DC, the first such conference for the group. Articles broken into two sections: "The State of the Art in Brain Research" and "The Cybernetic Approach to Educational Issues and Their Effects on Social Groups." Rare.

\$250



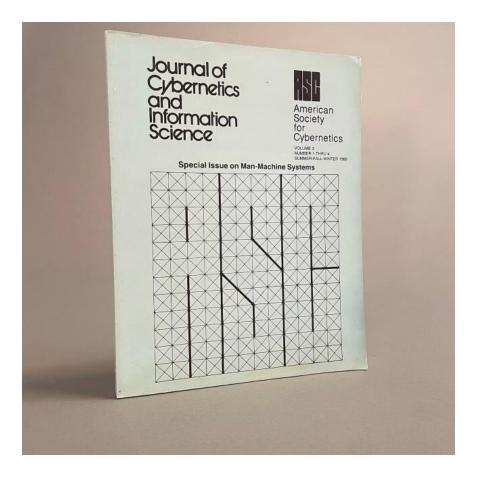
## 4.AMERICAN SOCIETY FOR CYBERNETICS. Journal of Cybernetics, Volume 2.

Scripta, 1972. 4to, 76 & 77 pp. Blue paper wraps. Complete volume in 4 issues published as two double issues, January–June and July–December, 1972. Sticker residue to covers, else Near Fine copies of these uncommon early issues. Articles on topics including cybernetics and politics, pattern recognition, fractile programming, triadic calculus, fuzzy set theory, air-to-air combat tactics.



5. AMERICAN SOCIETY FOR CYBERNETICS. Journal of Cybernetics and Information Science. Volume 2, Number 2 thru 4: Special Issue on Modeling of Biological Systems.

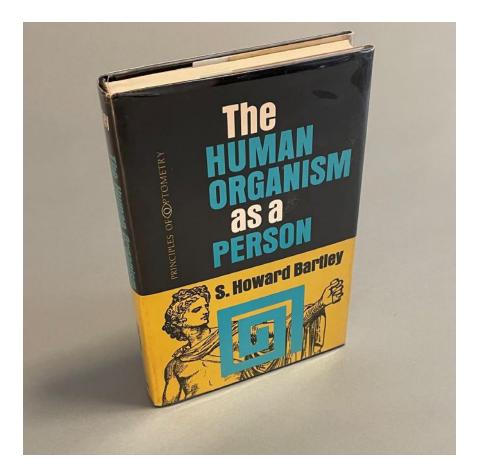
ASC, 1979. 4to, 108 pp. Stapled binding. Near Fine with publisher's error leaving bottom page edges uneven after central fold. Three issues as one from the 1979 year for this second journal from the ASC (distinct from/following the Journal of Cybernetics). This special issue focuses on how cybernetic approaches can be used in biology. Articles include: "Simulation of Linear and Nonlinear Eye Movement Models" and "Physical Biology: A Basis for Modeling Living Systems." Rare.



6. AMERICAN SOCIETY FOR CYBERNETICS. Journal of Cybernetics and Information Science. Volume 3, Numbers 1 thru 4: Special Issue on Man-Machine Systems.

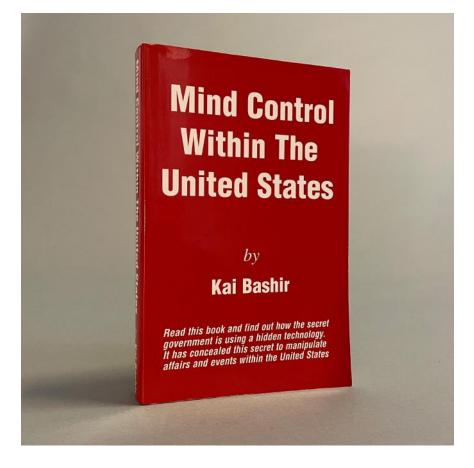
ASC, 1980. 4to, 201 pp. Near Fine, light shelf and handling wear to wraps. A four issue special publication, the 1980 year for this second journal from the ASC (distinct from/following the Journal of Cybernetics). Features articles with such provocative titles as "Demon: A Human Operator Model for Decision Making, Monitoring, and Control" and "Alternative Approaches to Modeling Man-Machine Interaction." Rare.

\$200



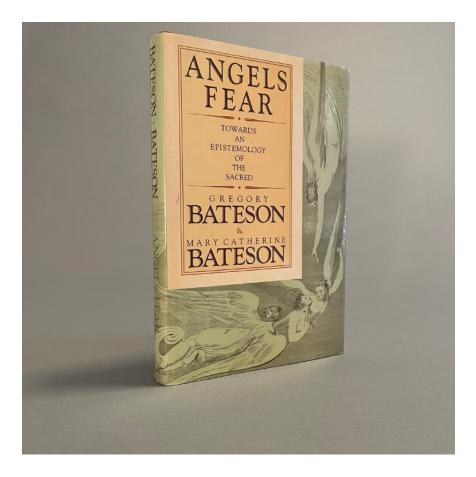
# 7. BARTLEY, S. Howard. The Human Organism as a Person.

Chilton Book Company, 1967. 9vo, 221 pp. First edition. Near Fine in Fine dust jacket. Black cloth boards, corners lightly bumped. A very strange book written for the "Principles of Optometry" series (?) by a psychologist/optometrist. "...bridges the gap between biology and psychology, insofar as vision is concerned... with [an] emphasis on perception... A review of twenty prominent theories of personality will aid those in the eye care field the relation of behavior to the biological processes."



# 8. BASHIR, Kai. Mind Control Within the United States.

Self Published, 1997. 8vo, 437 pp. First printing. Softcover. Near fine condition with light general handling wear. Strange book on the use of artificial telepathy and "acoustic psychocorrection" by the US government against its citizens. Paranoid fantasy? You decide. Uncommon.



## 9. BATESON, Gregory & Mary Catherine. Angels Fear.

Macmillan, 1987. Large 8vo, 224 pp. First edition, first printing of Bateson's final book, written in collaboration with his daughter. Red cloth spine and grey boards. Fine in fine dust jacket, not price clipped. "Towards an epistemology of the sacred." Bateson was notable for his profound influence on the Human Potential Movement and Esalen, as well as his anthropological work, some of which was under direction of the OSS and CIA.



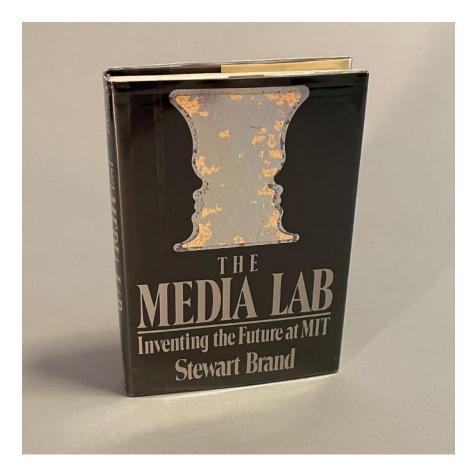
# 10. BECKLEY, Timothy Green. UF0's, Electromagnetism, & Mind Control.

Inner Light Publications, 1990. 8vo, 44 pp. Stapled pamphlet. Very Good condition, light toning and wear to wraps. An especially raucous ride though 1990s conspiracy/fringe culture by one of its most prolific and influential participants. "Power hungry UFOs; Electromagnetic effects on contactees..." "These are the strangest cases [Beckley] has investigated." Scarce.



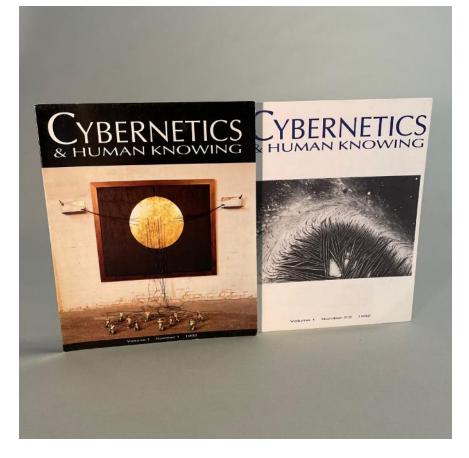
11. BEHREND, Heike; Dreschke, Anja; Zillinger, Martin. Trance Mediums & New Media: Spirit Possession in the Age of Technical Reproduction.

Fordham, 2015. 8vo, 380 pp. First paperback edition, first printing. Softcover in Fine condition. A collection of writings playing on a rather fruitful pun: the relationship between spirit mediumship (in many disparate cultures) and the development of new technological media. Essays on the supernatural implications of audiovisual culture, cybernetics, photography, film, and more.



## 12. BRAND, Stewart. The Media Lab.

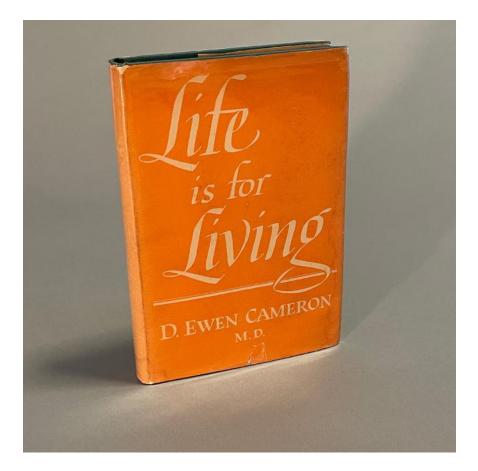
Viking, 1987. Tall 8vo, 285 pp. First Edition. Near Fine in Near Fine minus DJ, unclipped. Half cloth over grey paper boards. Dust jacket hologram graphic rubbed, else very sharp. Remainder mark to bottom edges. Brand's history of the influential and mysterious MIT Media Lab.



## 13. BRIER, Soren (editor).

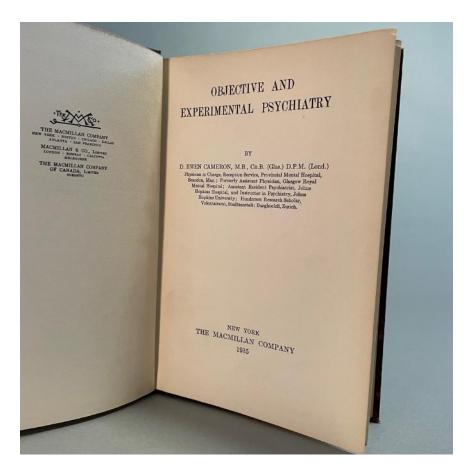
Cybernetics & Human Knowing, Volume 1, Numbers 1 and 2-3.

Soren Brier, 1992. 4to, 56 and 104 pp. Near Fine. Softcover journals. First three issues of the important, long-running second order cybernetics publication. A single issue and a double issue, two books. Essays by Heinz von Foerster ("Ethics and Second-order Cybernetics"), Stafford Beer ("About Flat Earths"), Fred Steier ("Cybernetics as... Mutualling"), Tellef Kvifte ("Musical Instruments and Man-machine-interactoin, or, why play the Tin Whistle when you got a Synthesizer?") and others. Rare.



### 14. CAMERON, D. Ewen. Life is for Living.

Macmillan, 1948. 8vo, 241 pp. First edition, second printing. Green cloth boards, Near Fine. Corners bumped. Dust jacket in Good condition, with fading, light damp staining, and small closed tear to bottom front. Now in protective mylar. The MKULTRA psychiatrist's book on freeing the general public from "life patterns" – superstitions, traditions, and dogmas.



### 15. CAMERON, D. Ewen. Objective and Experimental Psychiatry.

Macmillan, 1935. 8vo, 271 pp. First edition. Dark red cloth boards. Light general age and toning, spine a tad faded. Text clean. Previous owner name to front pastedown. Binding secure and tight. A copy just shy of Near Fine. No dust jacket, if one was issued. Early work by MKULTRA psychiatrist Cameron, with chapters on "Introversion-Extroversion", heredity, conditioned reflexes, blood sugar, and more. A rare book.



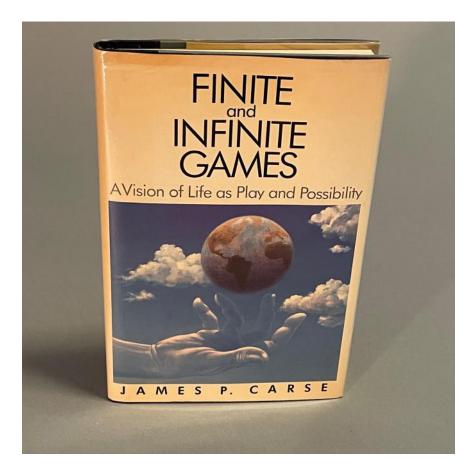
### 16. CAMERON, D. Ewen. Remembering.

Nervous and Mental Disease Monographs, 1947. 8vo, 110 pp. Presumed first edition. Tan cloth boards with title in brown on front and spine. Near fine condition with light age toning and small stain to page edges. Cameron's monograph on memory and its psychiatric study. A disturbing text given its context: Cameron would go on to perform his "psychic driving" experiments on patients at McGill University, many of which involved the wiping-clean of memory. Uncommon.



## 17. CAMERON, D. Ewen; Ross, H. Graham (eds.). Studies in Supervision.

McGill, 1945. 8vo, 149 pp. First edition. Red cloth boards. Light wear to boards, light foxing to end papers. A series of lectures on the psychological dimensions of the relationship between workers and supervisors in industry. Organized by Cameron and Ross, it includes, significantly, Cameron's "The Mechanism of Grievance." The collection is a fascinating example of psychiatry's application to private industry, and its implications are worth speculation.



# 18. CARSE, James P. Finite and Infinite Games: A Vision of Life as Play and Possibility

Free Press, 1986. 8vo, 152 pp. Fine in near fine DJ, not price clipped. First edition, first printing. Blue cloth spine, blue boards. Carse's strange book on a novel way of interacting with life and the world. Almost certainly influenced by a combination of mid-century cybernetics and countercultural attempts to circumvent the tedium of traditional society, this book has become a cult classic, and is scarce in its 1st/1st state.



## 19. CHAPUIS, Alfred; Droz, Edmond. The Jaquet-Droz Automatons.

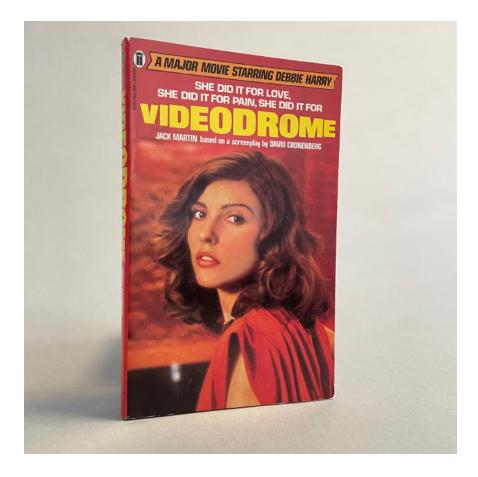
Neuchatel History Museum, 1956. 8vo pamphlet, 22 pp. Near fine in brown wraps. Museum publication with illustrations and text pulled from the same authors' full length "Les Automatons" book. Details briefly the history of three automata created by Jaquet-Droz, as well as their functon and the general history of the art. A fascinating glimpse into an early example of the merging of man and machine. Scarce.



### 20. CIARCIA, Steven. "Take My Computer... Please!"

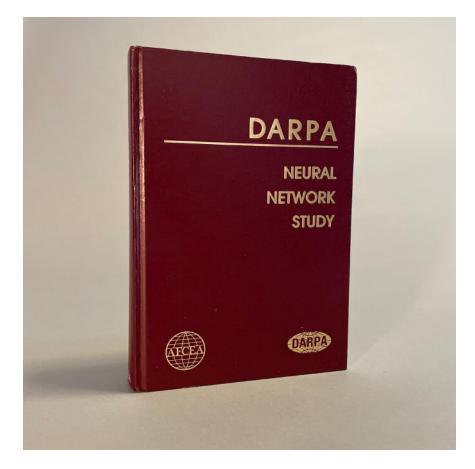
Scelbi Computer Consulting Inc., 1978. 12mo, 128 pp. Illustrations by Dorothy B. Reiss. First edition, first printing. Near fine. No DJ, as issued. Odd little book of humorous, semi-fictional computer industry anecdotes by the engineer and tech magazine columnist. A dash of levity in an otherwise rather dark catalog! Scarce.

\$50



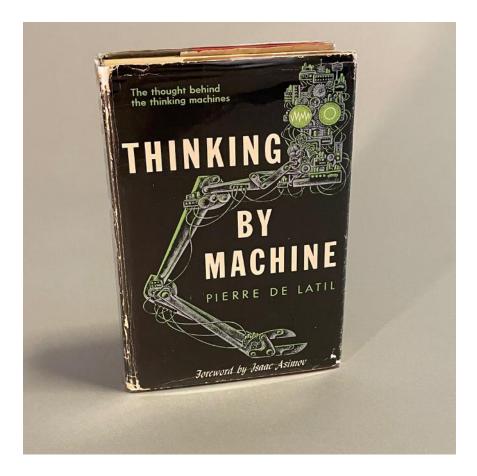
# 21. [CRONENBERG, David] Martin, Jack. Videodrome.

New English Library, 1983. Mass market paperback, 174 pp. Fine. Martin's novelization of Cronenberg's screenplay. Essential tale of man merging with machine. Rare in this UK edition with glamorous Debbie Harry photo cover.



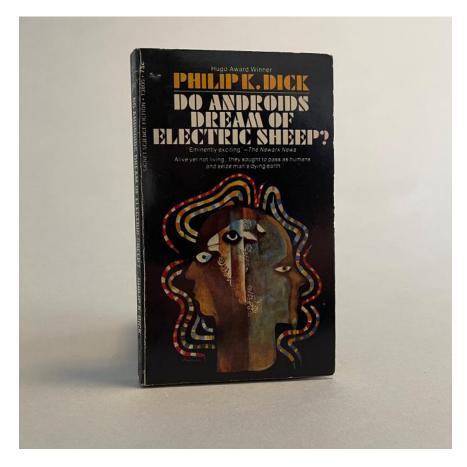
# 22. DARPA. Neural Network Study.

AFCEA International Press, 1988. 4to, 629 pp. Imitation leather boards, title and publisher stamped in gold to front and spine. Near Fine. Assumed first printing. The written product of the Defense Advanced Research Projects Agency's 1987–1988 study of the potential of neural network technology, applications, etc. Some alarming avenues for domestic and international defense concerns are posited herein. Were any of these adopted...?



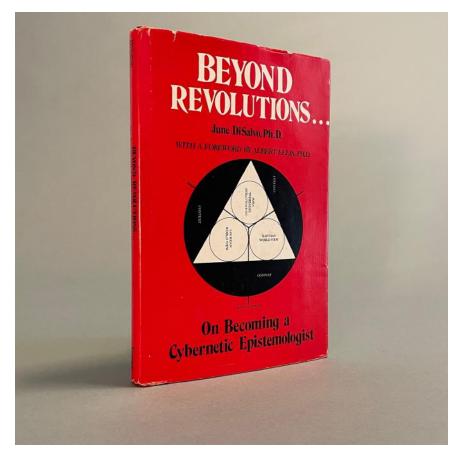
## 23. DE LATIL, Pierre. Thinking by Machine.

Houghton Mifflin, 1957. 8vo, 355 pp. First edition first printing. Good in Very Good dust jacket, unclipped. Half cloth with red boards. Spine solid but mildly warped from reading. Some wear to DJ, now in sleeve. Cleans up well, but not a perfect copy. Foreword by Isaac Asimov. A fascinating popular survey of "the last ten years' progress in the development of self-governing machines."



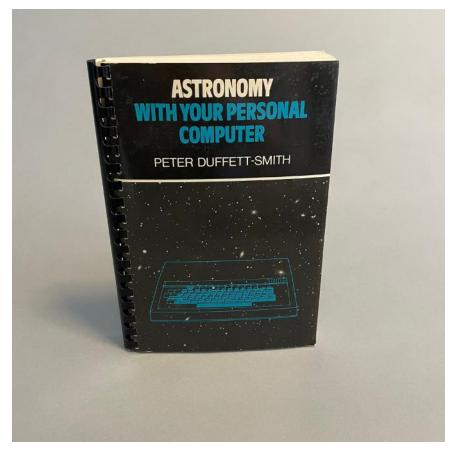
# 24. DICK, Philip K. Do Androids Dream of Electric Sheep?

Signet, 1969. Mass market paperback, 159 pp. First paperback edition, first printing. Very Good condition with light wear to wraps, could be Near Fine aside from some very light creasing to spine which does not approach cracking or splitting to binding, cosmetic only. Bookstore stamp to first page. A handsome copy of one of the earliest appearances of this hugely important scifi novel. Basis, of course, for Blade Runner. Dick's extrapolation from the questions being raised at the time about the implications of artificial life and the encroachment of technology into the realm of intelligence and, perhaps, consciousness. Rare thus.



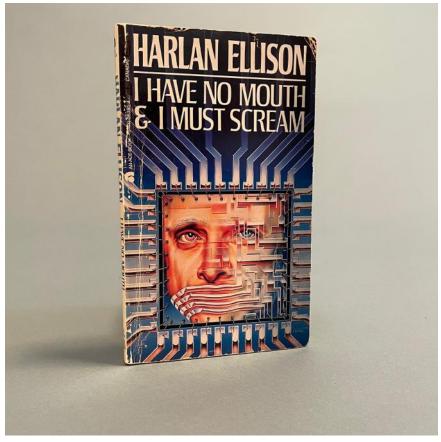
# 25. DISALVO, June. Beyond Revolutions... On Becoming a Cybernetic Epistemologist.

Vantage, 1989. 8vo, 148 pp. First edition. Very Good plus, red cloth boards. In Very Good jacket. Straight, sharp copy with some foxing to early pages. Foxing on interior of dust jacket, bit of staining to back, now in protective mylar sleeve. DiSalvo's PhD dissertation on the application of cybernetic theories to life and philosophy. A complex, idiosyncratic book, even for this field.



# 26. DUFFETT-SMITH, Peter. Astronomy with your Personal Computer.

Cambridge, 1985. 8vo, 256 pp. First paperback edition. Plastic comb binding. About Near Fine with some light foxing to back cover and a bit of light rubbing wear generally. A now rather dated guide, and all the more fascinating for it. Mid-80s computer programming techniques applied to the challenges and pleasures of the astronomical hobby.



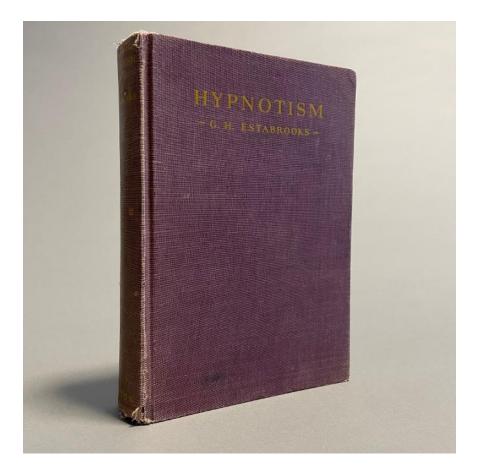
# 27. ELLISON, Harlan. I Have No Mouth and I Must Scream.

Ace, 1983. Mass market paperback, 152 pp. Second printing thus. Very Good minus. Spine uncreased, pages clean. Bit of stress creasing to front cover, light general wear to wraps, price inked out. A handsome copy nonetheless. The second US state of the book, with Barclay Shaw cover art. Title story is a sort of speculative horror tale, a play on cybernetic concepts. A classic currently out of print, this book has become scarce in all editions.



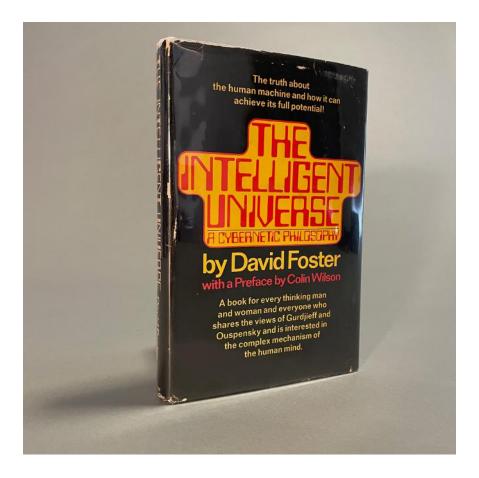
# 28. ESALEN INSTITUTE. "Open-Minded Human Biocomputer" poster

10.5 by 19 inch poster advertising John C. Lilly's three day seminar held at the Esalen Institute in March 1969. Near fine condition with very mild creasing/stress near edges and "11" written in corner on rear. A rare piece of Esalen and Lilly ephemera. The lectures likely discussed Lilly's "human biocomputer" concept: the human anatomy as hardware, the mind and its "programs and metaprograms" as software.



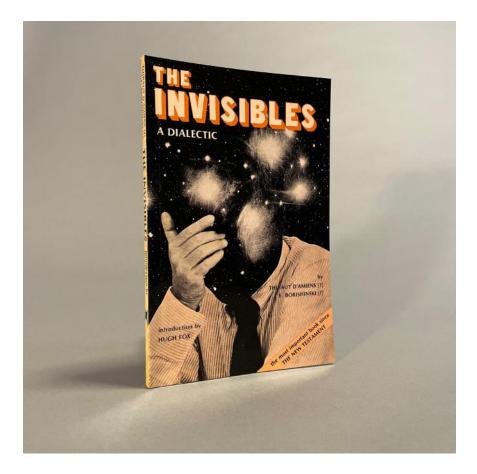
# 29. ESTABROOKS, George H. Hypnotism.

E.P. Dutton, 1943. 8vo, 249 pp. Purple cloth boards. True first edition of this fascinating book. No DJ and a bit of general shelf wear, corners lightly bumped. Mild tenderness to the hinges, a Very Good copy, just this side of Good. Estabrooks would go on to work in CIA's MKULTRA program, where he was able to test the theories of hypnotism outlined here. Dark and strange material. All editions of this book are now rare, but this first printing is especially elusive. Includes later cut chapter on Hitler.



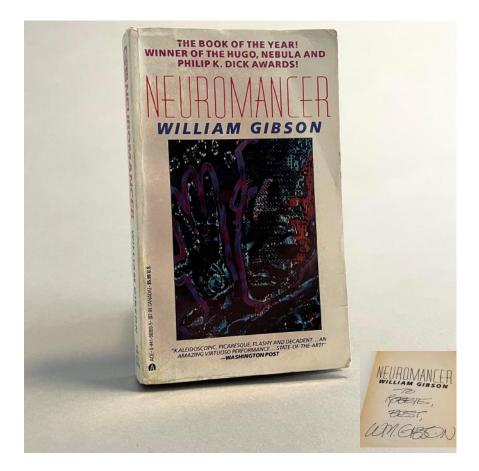
# 30. FOSTER, David. The Intelligent Universe: A Cybernetic Philosophy.

Putnam, 1975. 8vo, 191 pp. Presumed first edition. Black cloth boards, Near Fine in Very Good DJ, not price clipped, mild wear, chipping to edges, now in protective sleeve. Preface by Colin Wilson. Foster's synthesis of cybernetic concepts and the mystical philosophy of Gurdjieff and Ouspensky.



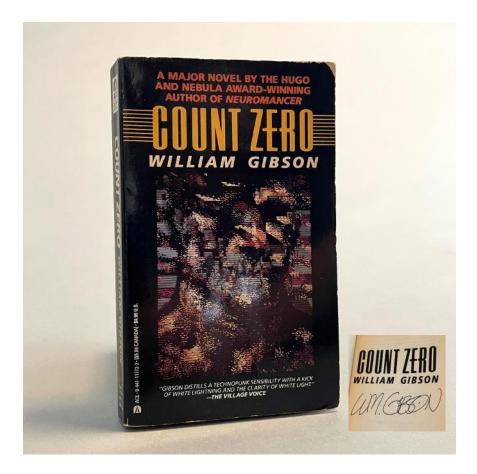
## 31. FOX, Hugh; D'Amiens, Thibaut (?); Borishinski, F. (?). The Invisibles: A Dialectic.

The Smith, 1976. 8vo, 105 pp. Softover, first edition. Fine condition, remarkably well preserved. A riddle of a book, likely written by Fox, who is credited as writing only the introduction and discovering the manuscript of the main text. A truly baffling, beautiful, paranoid romp. Scarce.



### 32. GIBSON, William. Neuromancer.

Ace, 1984. Mass market paperback, 271 pp. 25th printing. Very Good with general light wear to wraps and toning to pages. SIGNED/INSCRIBED by Gibson on the title page. The essential cyberpunk novel which set the stage for many real world innovations in the internet and its (sub)cultures.



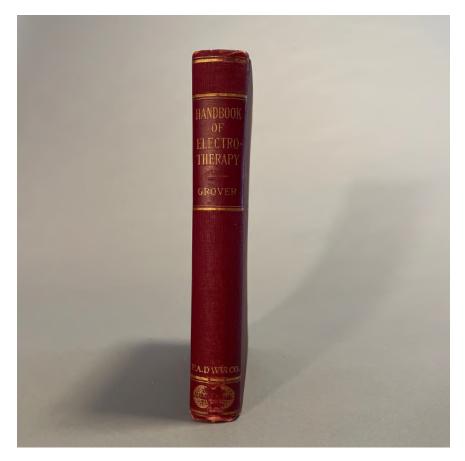
# 33. GIBSON, William. Count Zero.

Ace, 1986. Mass market paperback, 246 pp. 15th printing. Very Good with very light wear to wraps and mild crease to spine. SIGNED by Gibson on the title page. Another crucial cyberpunk novel, the second (after Neuromancer) in the Sprawl trilogy.



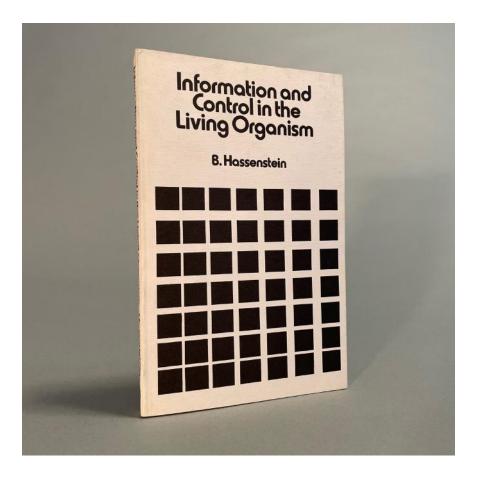
# 34. GILCHRIST, Bruce; Wessel, Milton R. Government Regulation of the Computer Industry.

AFIPS Press, 1972. 8vo, 247 pp. Near Fine in Near Fine dust jacket. Fascinating early study of government agency interaction with and regulation of the then quickly expanding computer and information processing industry. Scarce.



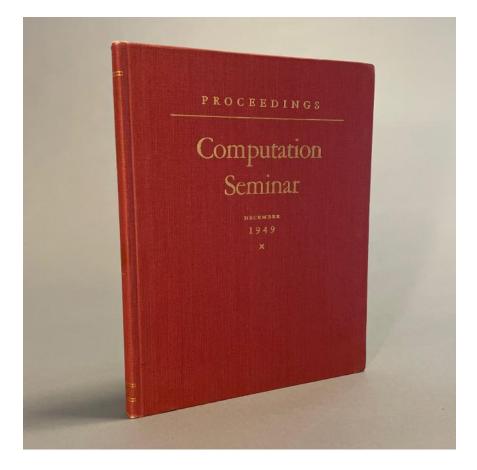
# 35. GROVER, Burton Baker. Handbook of Electrotherapy.

F. A. Davis, 1926. 8vo, 420 pp. Red cloth boards. Very Good plus or Near Fine minus, some shelf wear along bottom edges of boards, very light wear elsewhere, corners very lightly bumped. Previous owner inscription. Some foxing. A remarkably well-kept copy of this odd reference text. Copyright states 1921, this edition published 1926. No editions are stated, presumed second or later printing, but possible first. An introductory reference on the then cutting edge science of electrotherapeutics by the president of the Western Electrotherapeutic Association. The treatment of all sorts of bodily and neurological ailments through the use of an alarming battery of galvanic and electrical instruments. Relevance to later developments in cybernetics, mind control, electro-shock, etc. is self-evident, if not exact. A fascinating look at a once-popular medical avenue now mostly cul-desacced in electro-convulsive therapy, defibrillation, and quackdom. Rare.



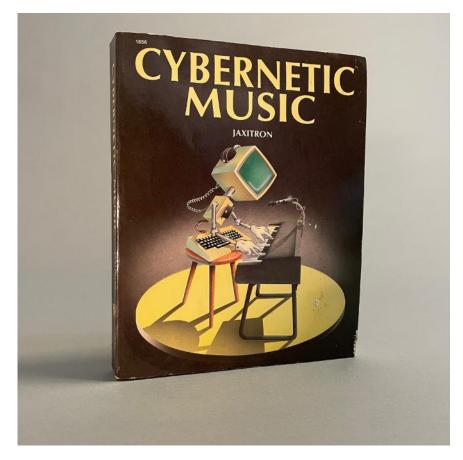
# 36. HASSENSTEIN, B. Information and Control in the Living Organism.

Chapman and Hall, 1971. 8vo, 1959. Near Fine softcover. First paperback appearance in English translation, from the third German edition. Fascinating study of the living organism as an information transmission system, including "signal transmission and data processing within the human organism." By a German professor of biology.



37. IBM (International Business Machines Corporation). Proceedings of the Computation Seminar, December 1948.

IBM, 1948. 4to, 173 pp. Red cloth boards, Near Fine with some general aging. Brown paper dust jacket included but not considered in condition grading here, plain without text or markings in Good condition with some tears. The articles from the 1948 IBM seminar on computation. Many fascinating subjects from this early time in the computer industry. Includes important opening articles by John von Neumann. Rare.



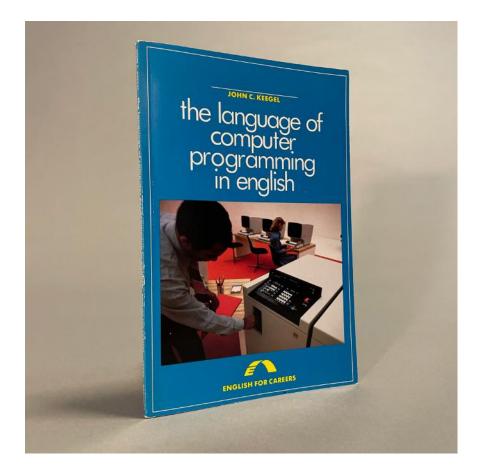
# 38. JAXITRON. Cybernetic Music.

TAB Books, 1985. Small 4to, 344 pp. First edition, first printing. Very Good softcover with previous owner name written to top and bottom edges of text block. Some mild chipping to the cover, at the bottom. Slight warp. Crease along back cover. Spine tight, without creasing. Pages clean aside from numbers and name written inside front cover. A nice copy of this uncommon guide to the composition of computer music.



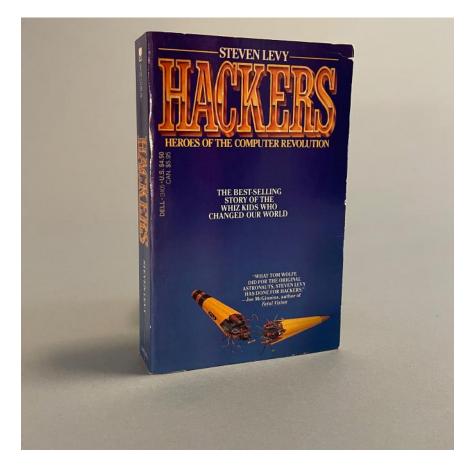
# 39. JOURNAL OF SOCIAL ISSUES. Vol 51, Number 3: Perspectives on Obedience to Authority: The Legacy of the Milgram Experiments.

Plenum Press, 1995. 8vo, 233 pp. Perfect bound journal issue, light wear to wraps. A Near Fine copy. Articles on the infamous Milgram psychological experiments, which tested the lengths subjects would go to in the name of perceived obedience to authority. Of particular relevance to those studying so-called mind control.



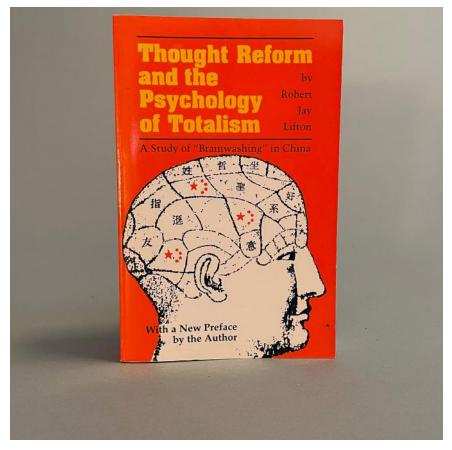
### 40. KEEGEL, John C. The Language of Computer Programming in English.

Regents, 1976. 8vo, 94 pp. Near Fine condition, very light handling wear. From the English for Careers series, written for English language learners looking for career-specific lessons. This book features charming early computer lingo in a purposefully clear and concise manner, useful for anyone interested in this era of computation. Surprisingly scarce for this sort of text.



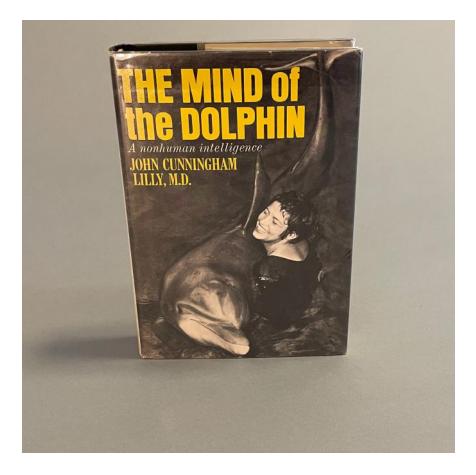
# 41. LEVY, Steven. Hackers.

Dell, 1985. Mass market paperback, 448 pp. First paperback edition, first printing. Near Fine, a very sharp paperback. A classic book on the early hacker subculture. Essential reading on the subject.



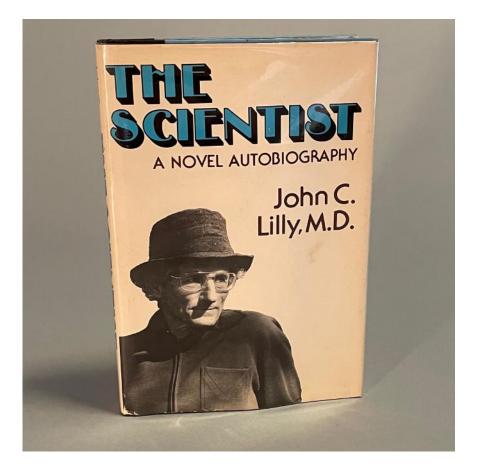
# 42. LIFTON, Robert Jay. Thought Reform and the Psychology of Totalism.

University of North Carolina Press, 1989. 8vo, 510 pp. Near fine, third printing paperback. With a new preface for this edition. The classic study of brainwashing in China by the influential psychiatrist and writer. Death and rebirth, symbolically, as methods used in brainwashing and mind control. Influenced by Erik Erikson's theories on ego formation. An important text.



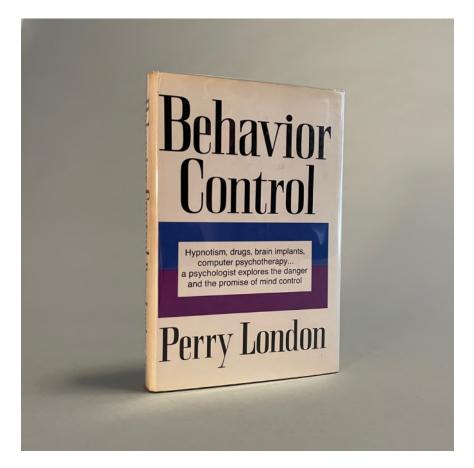
### 43. LILLY, John C. The Mind of the Dolphin.

Doubleday, 1967. 8vo, 310 pp. First edition, first printing. Black cloth boards, Fine condition. Dust jacket price clipped, else Fine. Lilly's classic exploration of "a nonhuman intelligence" began in Man and Dolphin is built upon and concluded here. Scarce thus.



# 44. LILLY, John C. The Scientist.

Lippincott, 1978. 8vo, 210 pp. First edition, first printing. Black cloth spine, blue boards. Near Fine in Near Fine dust jacket, not price clipped. Subtle warp to boards. Mild edge wear to jacket. Lilly's fascinating "Novel Autobiography" which utilizes his own psychoanalysis to investigate the formative events of his life, as well as many of his later achievements. Lilly's "human biocomputer" concept was part of the inspiration for this catalog. Very scarce in this true first issue.



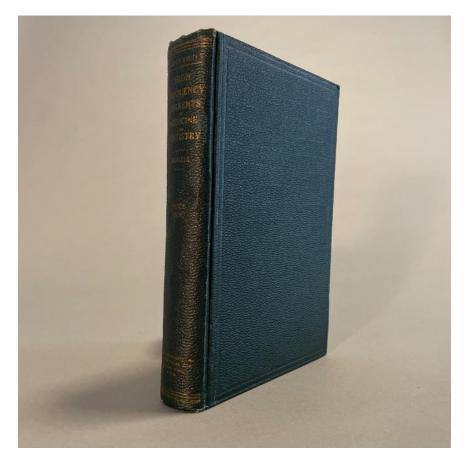
### 45. LONDON, Perry. Behavior Control.

Harper & Row, 1969. 8vo, 241 pp. A near fine copy in a fine jacket, not price clipped. Blue cloth boards very lightly handled/ worn. Stated first edition. INSCRIBED by London on f.e.p. to science fiction writer Frederik Pohl ("from a fan"), a great association copy. "A scientist explores the danger and the promise of mind control."



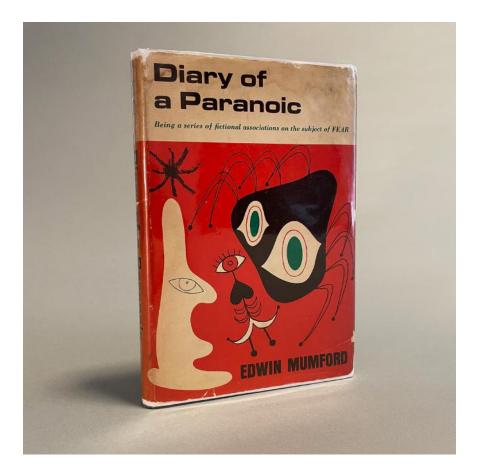
# 46. MICRODATA. Microprogramming Handbook.

Microdata, 1971. 8vo, 336 pp. Bit of wear to wraps. Very Good copy with age toning. Previous owner name written in small print along bottom front cover. A fascinating piece of early computer specs and operating procedures. Scarce.



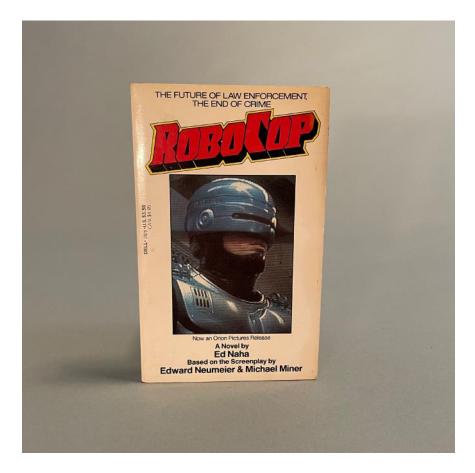
47. MONELL, S. H. High Frequency Electric Currents in Medicine and Dentistry: Their Nature and Actions and Simplified Uses in External Treatments.

Western Coil & Electric, 1910. Tall 8vo, 408 pp. Near fine. Green boards. Corners lightly bumped. Previous owner (dentist) book plate. Rare early electro-medical text. Lots of bizarre illustrations. A gem.



### 48. MUMFORD, Edwin. Diary of a Paranoic.

Exposition, 1964. 8vo, 191 pp. First edition. Green cloth boards. Very Good in Good dust jacket, which features a striking, anonymous illustration, now in protective mylar. "Being a series of fictional associations on the subject of FEAR." Fascinating diaristic novel about a descent into paranoia and madness, especially regarding psychology itself. Mumford was, notably, the son of influential anthropologist and sociologist John Embree, and we at Apport are an avid fan of his odd, paranoid books, almost all of which were published by Exposition Press. Scarce.



#### 49. NAHA, Ed. Robocop.

Dell, 1987. Mass market paperback, 189 pp. First printing. Fine. Ed Naha's novelization of the screenplay by Edward Neumeier and Michael Miner, for the classic satirical science fiction film which extrapolates the more sensational implications of cybernetic thinking and its applications to law enforcement. Scarce, especially in its first printing.



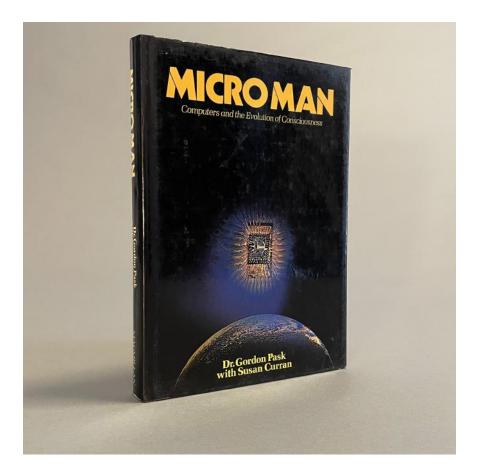
#### 50. NAYLOR, David (Director). Mind Control.

Turner Original Productions, 1997. VHS tape. 50 minutes. Box in fine condition, tape plays fine with expected mild distortions. An out of print documentary on the history of 20th century mind control techniques. Narrated by Donald Sutherland. Includes rare interviews with Louis Jolyon West, John Gittinger, Colin Ross, and Martin Lee. Segments on brainwashing, MKULTRA, Ewen Cameron's McGill experiments, the SLA and Patty Hearst, Heaven's Gate, and more. Rare.



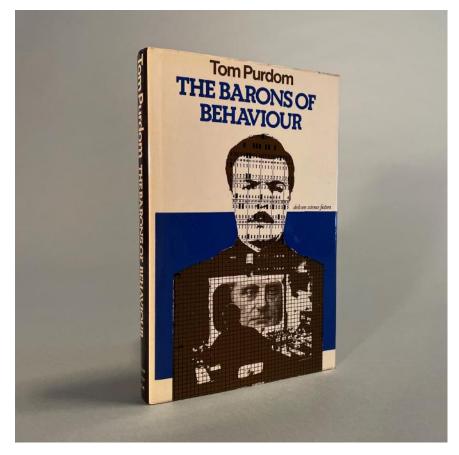
### 51. PASK, Gordon. An Approach to Cybernetics.

Harper, 1961. 8vo, 128 pp. No edition stated, presumed first American. Very Good minus. Grey cloth boards, title to front and spine. No DJ. Wear to edges, top and bottom of spine. Interior clean, binding tight. An essential piece of cybernetics literature. Rare.



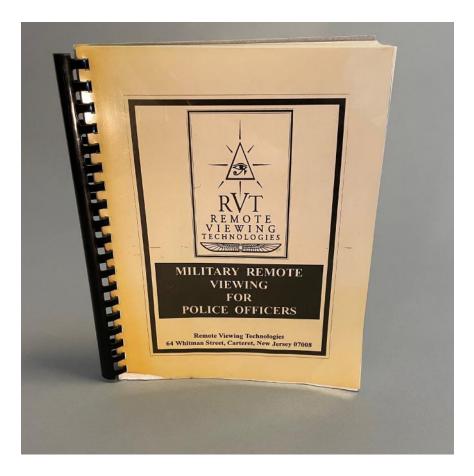
# 52. PASK, Gordon; Curran, Susan. Micro Man.

Macmillan, 1982. 8vo, 222 pp. First edition, first printing. Black cloth boards, DJ, both in Near Fine condition. Light shelf wear to jacket, not price clipped. "Computers and the Evolution of Consciousness." Important book by the influential cybernetician. With many color illustrations throughout.



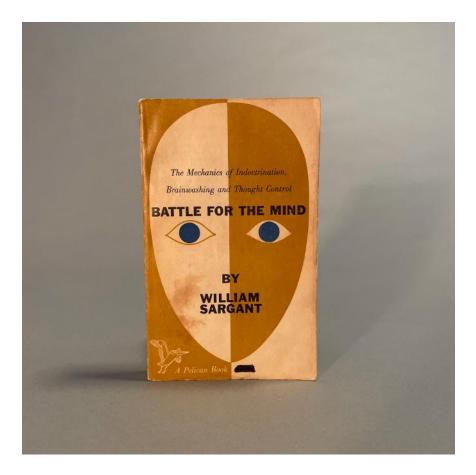
# 53. PURDOM, Tom. The Barons of Behaviour.

Dobson, 1977. 8vo, 189 pp. First UK edition, black cloth boards. Near Fine in Near Fine clipped jacket. Richard Weaver cover art. A fascinating science fiction novel of a psychotherapist's discovery of the mind control of his entire community, with plans to expand worldwide. Scarce thus.



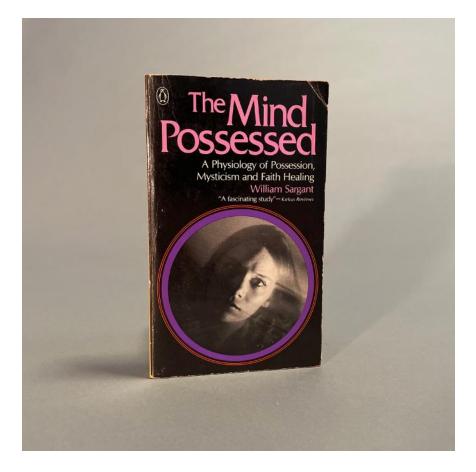
# 54. REMOTE VIEWING TECHNOLOGIES. Military Remote Viewing for Police Officers.

Remote Viewing Technologies, no date, likely 1990s. 4to, unpaginated, printed on recto only. Plastic comb binding. Very Good with general age and some shelf/storage wear to bottom edges. Thick dossier/guide-book. Tutorials and articles on remote viewing, broken into 23 lessons. Interview with Joseph McMoneagle, article on Ingo Swann, etc. Rare.



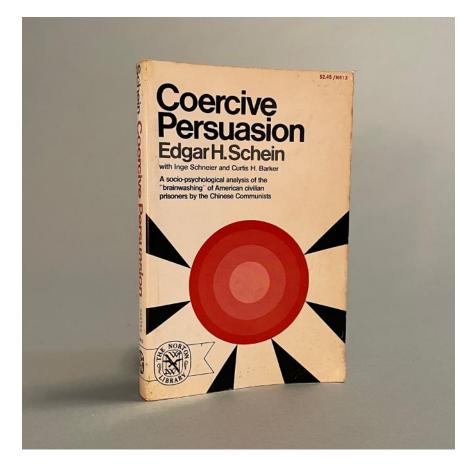
### 55. SARGANT, William. Battle for the Mind.

Penguin, 1961. Mass market paperback, 255 pp. Good condition with moderate wear to wraps and stress to binding, though it remains without any deep creasing. Striking cover design by Janet Halverson. Previous owner stamp to bottom of text block and first page. Uncommon Pelican edition. "The mechanics of indoctrination, brainwashing and thought control."



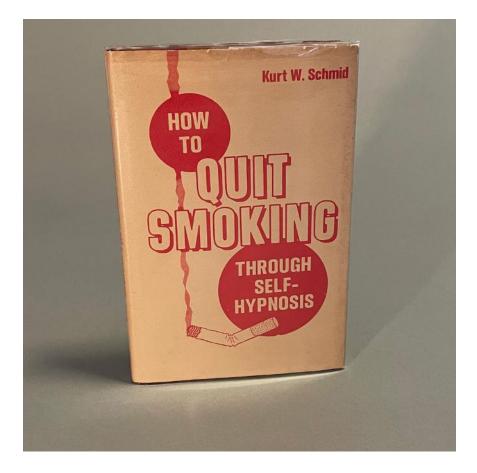
#### 56. SARGANT, William. The Mind Possessed.

Penguin, 1975. Mass market paperback, 212 pp. Near fine with one small crease to top right corner of front cover. Binding tight, no marks to pages. "A physiology of possession, mysticism and faith healing." Sargant, an influential British psychiatrist, investigates the psychological mechanisms of ecstatic mystical experience. Useful text for understanding the cult and occult mind control texts that would follow. Scarce.



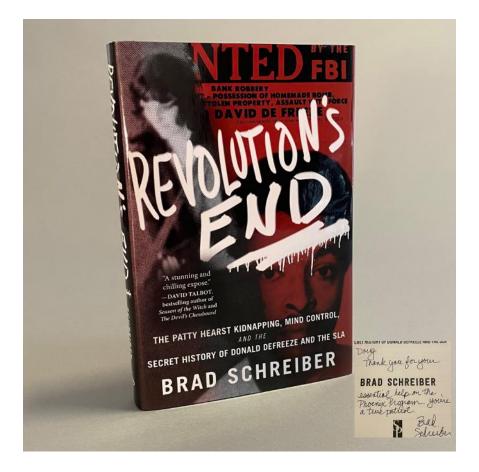
# 57. SCHEIN, Edgar H. Coercive Persuasion.

Norton, 1971. 8vo, 320 pp. First printing of the Norton Library edition. Softcover in Good condition. Wear to wraps, mainly at corners. Spine without creasing, solid. Underlining in blue ink to chapters 8 + 9. An uncommon book in any edition or condition. Written with Inge Schnier and Curtis H. Barker. "A socio-psychological analysis of the 'brainwashing' of American civilian prisoners..." Very influential text on the understanding of the psychological mechanisms behind ideological persuasion and political mind control.



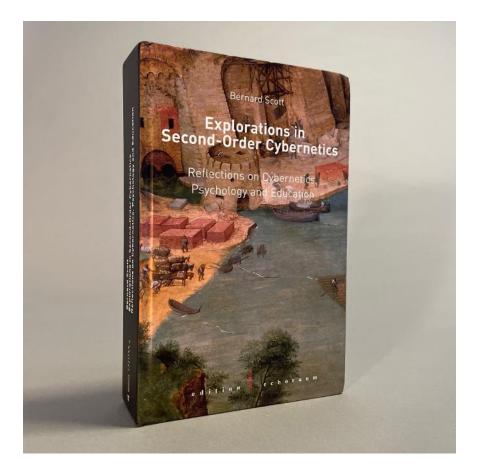
### 58. SCHMID, Kurt W. How to Quit Smoking Through Self-Hypnosis.

Vantage, 1971. 8vo, 85 pp. First edition. Near Fine in Near Fine dust jacket, unclipped with small stain to back and light edge wear. An odd vanity press title, a part of which first appeared in a 1969 issue of Hypnosis Quarterly. Part of the self-hypnosis movement out of which many self help techniques (and, ahem, cults) grew. This one remains relatively harmless. Scarce.



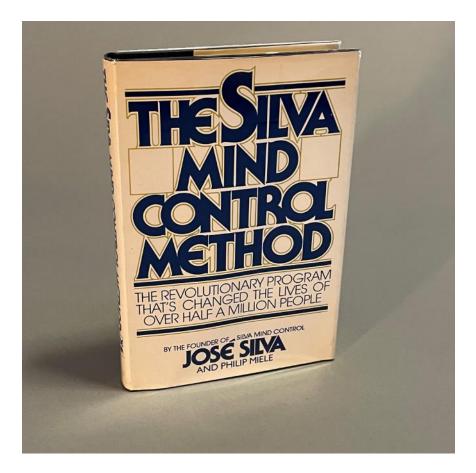
### 59. SCHREIBER, Brad. Revolution's End.

Skyhorse Publishing, 2016. 8vo, 235 pp. Black boards, lightly worn, in fine dust jacket. First edition, first printing. A study of Patty Hearst, the SLA, and mind control. This copy INSCRIBED to Phoenix Program researcher Douglas Valentine, an interesting association.



# 60. SCOTT, Bernard. Explorations in Second-Order Cybernetics.

Edition Echoraum, 2011. 8vo, 693 pp. First edition. Pictorial boards, no DJ as issued. Near Fine, corners bumped. A collection of papers by Scott, a disciple of cybernetician Gordon Pask. Essays on educational cybernetics, Second order cybernetician Heinz von Foerster, language and cognition, and more.



### 61. SILVA, José. The Silva Mind Control Method.

Simon and Schuster, 1977. 8vo, 208 pp. Written with Philip Miele. First edition, first printing. Blue cloth boards. Near Fine in Fine dust jacket, unclipped. Pages unevenly toned, up to page 60 not toned, 60–208 with usual acid paper toning, likely different stocks used at publication. Else a fine copy. Silva's important self help protocol, very uncommon in its true first English language edition.

\$200, or with below listing at discounted \$350

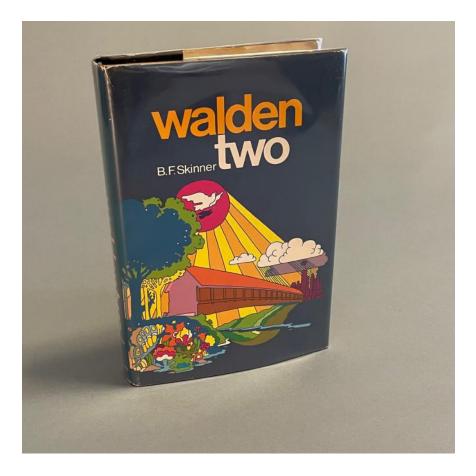


# 62. [SILVA Mind Control].

Fun with the SILVA METHOD of MIND CONTROL Coloring Book.

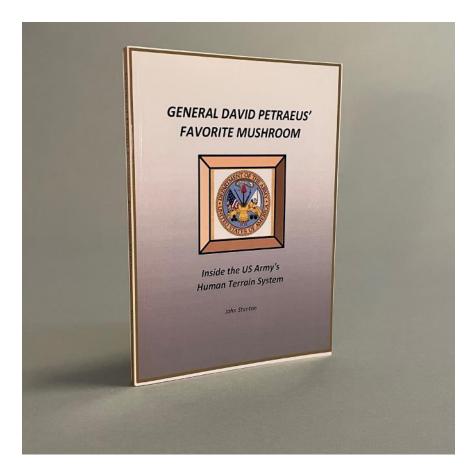
Silva Mind Control International, inc., 1982. 4to, 30 pp. Staple binding. Near Fine with some age stains to top edges and a few instances of discoloration. Coloring book images have not been used, and there is no writing inside, a blank copy. Absolutely bizarre object, from the oddly meme-like aesthetic of the illustrated human figures to the very concept of the Silva Method's use by children. Rare.

\$185, or with above listing at discounted \$350



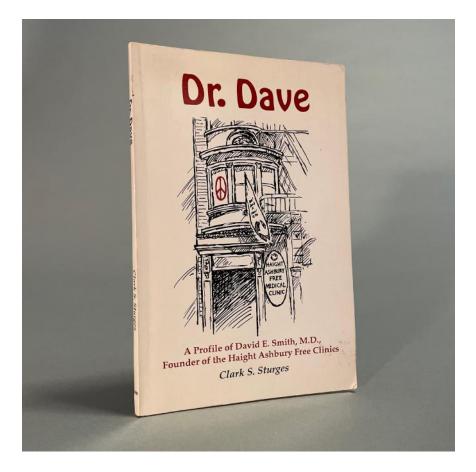
### 63. SKINNER, B.F. Walden Two.

Macmillan, 1972. 8vo, 306 pp. Book Club Edition. Near Fine in Near Fine dust jacket. Skinner's controversial and influential utopian novel of a perfectly Skinnerized community. Impact of this book, and of Skinner's Behaviorism in general, were profound on cybernetics and on mind control techniques. Scarce with dust jacket.



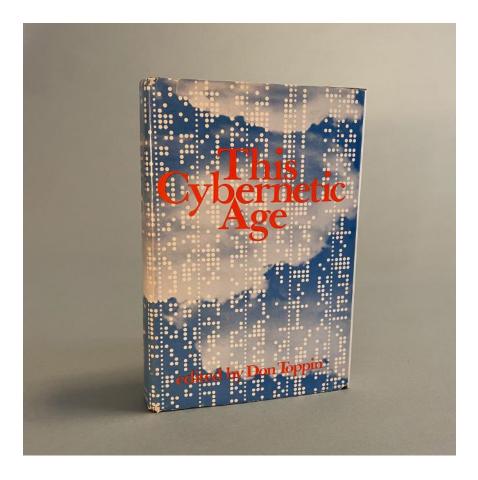
# 64. STANTON, John. General David Petraeus' Favorite Mushroom.

Wiseman Publishing (Self Published), 2009. 8vo, 180 pp. Perfect bound, presumed first edition. Fine condition, as new. A self published study by a "Virginia based writer specializing in national security and political matters." Stanton critiques the US Army's Human Terrain System (HTS), an interdisciplinary approach to the war in Iraq and Afghanistan which seems to have taken much from the anthropological end of the cybernetic spectrum.



# 65. STURGES, Clark S. Dr. Dave.

Devil Mountain Books, 1993. 8vo, 87 pp,. Softcover. Very Good with some wear to wraps, a light crease across the back. Else very nice. This copy INSCRIBED by the subject, David Smith, "to Suzi and the great Clinic research staff…" A brief biographical study of the founder/presiding doctor at the infamous Haight Ashbury Free Medical Clinic. Notable for this catalog due to research avenues in Martin Lee's Acid Dreams and Tom O'Neill's Chaos, which allege MKULTRA connections at the Clinic. An odd countercultural gem.



### 66. TOPPIN, Don [editor]. This Cybernetic Age.

Human Development Corporation, 1969. 8vo, 451 pp. First edition. Near Fine in Near Fine dust jacket. Fascinating selection of works on the still-new concept of cybernetics (though its originator, Norbert Wiener, had by then died). Essays by Marshall McLuhan, John Kenneth Galbraith, Eric Fromm, John D. Rockefeller III (!), Wiener, and many others. Important work.



# 67. VON NEUMANN, John; Morgenstern, Oskar. Theory of Games and Economic Behavior.

Princeton, 1947. 8vo, 641 pp. Second edition, first printing. Green cloth boards lightly worn. A Very Good plus or Near Fine minus copy lacking dust jacket. This text, a collaboration between mathematician Von Neumann and economist Morganstern, was the foundation for what would come to be called "game theory," an important social- and computer-scientific concept well within the tangential scope of the cybernetic tradition, and just as influential in its own right. Early editions of this classic book are quite scarce, especially the first and second.



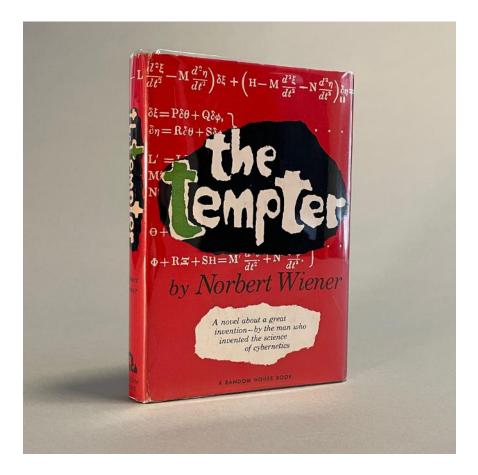
#### 68. WIENER, Norbert. God & Golem, Inc.

MIT, 1964. 8vo, 99 pp. First edition, despite National Book award graphic on DJ not present on all copies. Near Fine, red boards. Very Good to Near Fine dust jacket with mild edge wear. A rare title to find in any hardcover printing with intact DJ. "A Comment on Certain Points where Cybernetics Impinges on Religion."



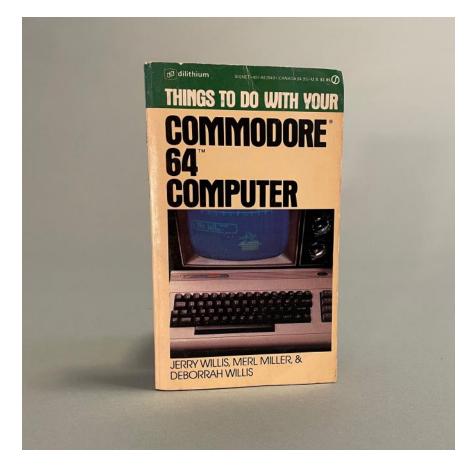
#### 69. WIENER, Norbert; (and McCulloch, W. S.; Livingston, W.K.; Hutchinson, G.E.; Frank, L.K). Teleological Mechanisms.

The New York Academy of Sciences, 1948. 8vo, 91 pp. Brown paper wraps, Very Good condition with light age and small stain to first several pages. An extract from Volume 50 of the Annals of the New York Academy of Sciences. Notable here for Wiener's article "Time, Communication, and the Nervous System," though the three others included are also of much interest: Hutchinson's "Circular Causal Systems in Ecology," Livingston's "The Vicious Circle in Causalgia," and McCulloch's "A Recapitulation of the Theory, with a Forecast of Several Extensions." Essential, very early cybernetic theorizing. This copy is from the collection of Dr. Frank Brink, with his signature to the cover. Brink was an important biophysicist known for his work in the neural mapping of unknown regions in the human brain. A rare extract generally, and a fascinating association copy.



#### 70. WIENER, Norbert. The Tempter.

Random House, 1959. 8vo, 240 pp. First edition, second printing. Near Fine. Black cloth boards. In Fine dust jacket. A novel by the originator of cybernetics. "Amidst the turbulence and tensions of our electronic age..." Uncommon.



# 71. WILLIS, Jerry; Miller, Merl; WILLIS, Deborrah. Things to do with Your Commodore 64 Computer.

Signet, 1983. Mass market paperback, 184 pp, First printing. Very good condition, with light wear to wraps and bumped corner. Spine tight, no creasing. From the Things to do with Your Computer series. Scarce guide to the important computer model, written for a popular audience.